

BEATLES LP LABEL TYPESETTING

The following 35 labels show samples of *every* font used on *every* known Beatles LP label by EMI (Australia) between 1963 and 1990, in rough order of introduction.

The section is structured so that you can take any Beatles LP and find a corresponding label style (or a few, if, for example, the below lists an Orange 1-Box A label and yours is a corresponding Orange 1-Box B label) showing the details of all the fonts that your label contains. You can also match to your Beatles EPs and singles.

Note that while not covering labels from other artists or record companies, there's enough variation and detail listed that can be applied to almost any Australian-printed label.

Jaesen Jones (with all credit for font details to "W.B.!")

PARLOPHONE



TYPESET 1: Hot metal Linotype

Perimeter: Handwritten

Place Of Manufacture: Handwritten

Catalogue Number, Title Line: 12pt Intertype Lining Gothic Bold Condensed

Tracks, Speed, Matrix, Royalty Stamps: 6pt Intertype Futura Demi Bold

Artist: 10pt Intertype Lining Gothic Bold Condensed

Comments: The "standard" typesetting used on practically every Beatles LP (and practically every LP issued in Australia, regardless of artist or label) during the 1960s.



TYPESET 2: Hot metal Linotype

Same as TYPESET 1, except:

Place Of Manufacture: 6pt Intertype Futura Demi Bold

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TYPESET 3: Hot metal Linotype

Same as TYPESET 1, except:

Place Of Manufacture: 8pt Ludlow Tempo Bold

Tracks, Speed, Matrix, Royalty Stamps: 6pt Intertype Futura Demi Bold Oblique

Comments: The use of Futura Demi Bold Oblique for tracks was more prevalent during the late 1960s, commencing around the time that labels were re-typeset to cater for the publisher change from Leeds Music to the relevant sub-publishing house (ie Northern Songs, Dick James, JAEP) in mid-1966.



TYPESET 4: Hot metal Linotype

Same as TYPESET 1, except:

Perimeter: Intertype Folio Medium (reduced)

"STEREO": 10/12pt Intertype Futura Demi Bold

Comments: Producer line is 6pt Intertype Futura Demi Bold Oblique.



TYPESET 5: Hot metal Linotype

Same as TYPESET 1, except:

Perimeter: Intertype Folio Medium (reduced)

Title Line: 10pt Intertype Lining Gothic Bold Condensed

"STEREO": 14pt Intertype Vogue Bold Condensed

Comments: The title line is a smaller point size than usual.



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TYPESET 6: Hot metal Linotype

Perimeter: 6pt Intertype News Gothic, reduced to around 3/4pt to fit all the information around the rim

“STEREO”: 18pt Intertype Vogue Bold

Catalogue Number, Title Line: 12pt Intertype Lining Gothic Bold Condensed

Tracks, Speed, Matrix: 6pt Linotype Helvetica

Artist: 10pt Intertype Lining Gothic Bold Condensed

Comments: First appeared around 1970 and remained on *Please Please Me* and *Beatles For Sale* until vinyl production ceased in 1990.



TYPESET 7: Hot metal Linotype

Perimeter: 6pt Intertype News Gothic, reduced to around 3/4pt to fit all the information around the rim

“STEREO”: 18pt Intertype Vogue Bold

Catalogue Number, Title Line: 10/12pt Intertype Futura Bold Condensed

Tracks, Speed, Matrix: 6pt Intertype Futura Demi Bold

Artist: 10pt Intertype Lining Gothic Bold Condensed

Comments: Introduced in the latter 1970s on *A Collection Of Beatles Oldies* and remained in use until pressing of the title ceased in the early 1980s.



TYPESET 8: IBM proportional-spacing Selectric-based

Perimeter: 6pt Intertype News Gothic, reduced to around 3/4pt to fit all the information around the rim

“STEREO”: 18pt Intertype Vogue Bold

Catalogue Number, Title Line: 11pt IBM Univers Bold

Tracks, Speed, Matrix: 7pt IBM Univers Medium

Artist: 8pt IBM Classified News Bold

Comments: The first use of IBM fonts on LP labels dates to early 1973. The first Beatles LPs to use IBM-based typesetting were the Apple *1962-1966* and *1967-1970* compilations. Other Beatles LP reissues started appearing with the new typesetting from around the same time. This particular typesetting is unique to pressings of *Help!*.

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TYPESET 9: Hot metal Linotype

Perimeter: 6pt Intertype News Gothic, reduced to around 3/4pt to fit all the information around the rim

"STEREO", Artist: 10pt Intertype Lining Gothic Bold Condensed

Catalogue Number, Title Line: 12pt Intertype Lining Gothic Bold Condensed

Tracks, Speed, Matrix: 6pt Intertype Futura Medium

Comments: The use of Futura Medium for tracks, speed and matrix information on *With The Beatles* coincides with the introduction of the Orange 1-Box B label variation in October 1978.



TYPESET 10: Hot metal Linotype

Perimeter: 6pt Intertype News Gothic, reduced to around 3/4pt to fit all the information around the rim

"STEREO", Artist: 10pt Intertype Lining Gothic Bold Condensed

Catalogue Number, Title Line: 12pt Intertype Lining Gothic Bold Condensed

Tracks, Speed, Matrix: 6pt Intertype Futura Medium Oblique

Comments: The use of Futura Medium Oblique for tracks, speed and matrix information on *Revolver* coincides with the introduction of the Orange 1-Box B label variation in October 1978.



TYPESET 11: IBM proportional-spacing Selectric-based

Perimeter: 6pt Intertype News Gothic, reduced to around 3/4pt to fit all the information around the rim

"STEREO": 10pt Intertype Lining Gothic Bold Condensed

Catalogue Number, Title Line: 11pt IBM Univers Bold Condensed

Tracks, Speed, Matrix: 6pt IBM Classified News Medium

Artist: 10pt IBM Univers Bold Condensed

Comments: First appearing in the mid-1970s, this particular typesetting became commonplace from around 1979/80. IBM Classified News was prevalent in many printing houses that did label copy for record labels in the 1970s and 1980s.



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TYPESET 12: IBM proportional-spacing Selectric-based

Perimeter: 6pt Intertype News Gothic, reduced to around 3/4pt to fit all the information around the rim

Catalogue Number: 11pt IBM Univers Bold Condensed

Title Line: 11pt IBM Univers Bold

Tracks, Speed, Matrix: 6pt IBM Classified News Medium

Artist: 10pt IBM Univers Bold

Comments: First appearing around 1980, this particular typesetting is unique to pressings of *With The Beatles* and *A Hard Day's Night Original Motion Picture Sound Track*.



TYPESET 13: IBM proportional-spacing Selectric-based

Perimeter: 6pt Intertype News Gothic, reduced to around 3/4pt to fit all the information around the rim

"STEREO", Catalogue Number, Title Line: 11pt IBM Univers Bold Condensed

Tracks, Speed, Matrix: 6pt IBM Classified News Medium

Artist: 10pt IBM Univers Bold Condensed

Comments: Layout unique to second pressings of *Rarities (UK)* – see further below for first pressing. Artwork resized to fit all information.



TYPESET 14: IBM proportional-spacing Selectric-based

Perimeter: 6pt Intertype News Gothic, reduced to around 3/4pt to fit all the information around the rim

Catalogue Number: 11pt IBM Univers Bold Condensed

Title Line: 11pt IBM Univers Bold

Tracks, Speed, Matrix, @: 6pt IBM Classified News Medium

Artist: 10pt IBM Univers Bold

Comments: Unique to *The Beatles Ballads* and *Reel Music*. Artwork resized to fit all information.

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TYPESET 15: IBM proportional-spacing Selectric-based

Perimeter: 6pt Intertype News Gothic, reduced to around 3/4pt to fit all the information around the rim
Catalogue Number: 11pt IBM Univers Bold Condensed
Side: 8pt IBM Univers Bold
Title Line: 11pt IBM Univers Bold
Tracks, Speed, Matrix: 6pt IBM Classified News Medium

Comments: Used primarily on Apple titles retypeset for the Parlophone label in April 1982.



TYPESET 16: IBM proportional-spacing Selectric-based

Perimeter: 6pt Intertype News Gothic, reduced to around 3/4pt to fit all the information around the rim
"AUDIOPHILE": 11pt IBM Univers Bold
Catalogue Number: 11pt IBM Univers Bold Condensed
Title Line: 10pt IBM Univers Bold Condensed
Tracks, Speed, Matrix: 6pt IBM Classified News Medium
Artist: 10pt IBM Univers Bold

Comments: Unique to 1983 Audiophile pressings of *Sgt Pepper's*.



TYPESET 17: IBM proportional-spacing Selectric-based

Perimeter: 6pt Intertype News Gothic, reduced to around 3/4pt to fit all the information around the rim
Catalogue Number: 11pt IBM Univers Bold Condensed
Side, Artist: 8pt IBM Univers Bold
Title Line: 10pt IBM Univers Bold
Tracks, Speed, Matrix, ©: 6pt IBM Classified News Bold

Comments: Unique to original pressings of *The Number Ones*.



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TYPESET 18: IBM proportional-spacing Selectric-based

Perimeter: 6pt IBM Univers 47, reduced to around 4/5pt to fit all the information around the rim

Speed: 8pt IBM Univers Bold

Catalogue Number, Title Line: 10pt IBM Univers Bold

Tracks, Matrix, Side, ©: 6pt IBM Classified News Medium

Comments: Unique to late 1980s pressings of *The Number Ones*.



TYPESET 19: IBM proportional-spacing Selectric-based

Perimeter: 6pt IBM Univers 47, reduced to around 4/5pt to fit all the information around the rim

Speed: 8pt IBM Univers Bold

Catalogue Number: 10pt IBM Univers Bold

Title: 11pt IBM Univers Bold

Tracks, Matrix, Side, ©: 6pt IBM Classified News Medium

Comments: Unique to early 1987 pressings of *With The Beatles* and late 1980s pressings of *The Beatles 1962-1966*.



TYPESET 20: Mergenthaler Linotype (or equivalent) Phototypesetting

Perimeter: 6pt IBM Univers 47, reduced to around 4/5pt to fit all the information around the rim

Catalogue Number: Linotype Helvetica Medium Condensed

Speed, Matrix: Linotype Helvetica Medium

Side: Linotype Helvetica Medium

©: Linotype Helvetica Medium

Title Line: Linotype Helvetica Bold (stretched)

Artist: Linotype Helvetica Bold

Tracks: Linotype Helvetica Medium Condensed

Comments: First appearing on a Beatles LP in 1988, only *Rubber Soul* and *Past Masters* appear to have adopted this typesetting.

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APPLE

TYPESET 1: Hot metal Linotype

Place Of Manufacture: Intertype Folio Medium (reduced)
“STEREO”: 10pt Varityper Univers Bold
Catalogue Number, Title Line: 12pt Linotype Helvetica Medium
Tracks, Speed, Matrix: 6pt Intertype News Gothic Condensed
Royalty Stamp: 6pt Intertype News Gothic Bold Condensed
Artist: 10pt Linotype Helvetica Medium

Comments: Many EMI LPs issued during 1968 and 1969 carry this “alternate” layout, which was typeset by a different printing company due to high printing demand across the record industry.



TYPESET 2: Hot metal Linotype

Place Of Manufacture: Intertype Folio Medium (reduced)
“STEREO”: 14pt Intertype Vogue Bold Condensed
Catalogue Number, Title Line: 12pt Intertype Lining Gothic Bold Condensed
Tracks, Speed, Matrix, Royalty Stamps: 6pt Intertype Futura Demi Bold (with Oblique on the production lines)

Comments: Essentially the Apple label equivalent of Parlophone TYPESET 1.



TYPESET 3: Hot metal Linotype

Place Of Manufacture: Intertype Folio Medium (reduced)
“STEREO”: 14pt Intertype Vogue Bold Condensed
Catalogue Number, Title Line: 10pt Intertype News Gothic Bold Condensed
Tracks, Speed, Matrix: 6pt Linotype Helvetica

Comments: First appeared in the early 1970s.



BEATLES LP LABEL TYPESETTING



TYPESET 4: IBM proportional-spacing Selectric-based

Place Of Manufacture: Intertype Folio Medium (reduced)

“STEREO”, Title, Speed, Side: 11pt IBM Univers Bold

Catalogue Number: 8pt IBM Classified News Bold

Tracks: 6pt IBM Classified News Bold

Mfd, @: 7pt IBM Univers Medium

Comments: Unique to *The Beatles 1962-1966* and *The Beatles 1967-1970*.



TYPESET 5: Hot metal Linotype

Place Of Manufacture: Intertype Folio Medium (reduced)

“STEREO”: 14pt Intertype Vogue Bold Condensed

Catalogue Number, Title Line: 10pt Intertype News Gothic Bold Condensed

Tracks, Speed, Matrix: 6pt Linotype Helvetica Medium

Comments: First appeared in the mid-1970s.



TYPESET 6: Hot metal Linotype

Place Of Manufacture: Intertype Folio Medium (reduced)

“STEREO”: 10pt Intertype News Gothic

Catalogue Number, Title Line: 10/12pt Intertype Futura Bold Condensed

Tracks, Speed, Matrix: 6pt Intertype Futura Demi Bold

Artist: 10pt Intertype Lining Gothic Bold Condensed

Comments: Similar to Parlophone TYPESET 7. Introduced in the latter half of the 1970s.

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TYPESET 7: Hot metal Linotype

Place Of Manufacture: Intertype Folio Medium (reduced)
“STEREO”: 10pt Intertype Lining Gothic Bold Condensed
Catalogue Number, Title Line: 10pt Intertype News Gothic Bold Condensed
Tracks, Speed, Matrix: 6pt Linotype Helvetica Medium

Comments: Introduced around 1978.



TYPESET 8: IBM proportional-spacing Selectric-based

Place Of Manufacture: Intertype Folio Medium (reduced)
Catalogue Number, Title Line: 11pt IBM Univers Bold Condensed
Tracks, Speed, Matrix, ©: 6pt IBM Classified News Medium

Comments: Used on 1979 to mid-1980s pressings of *The Beatles 1962-1966*.



GENERIC EMI

TYPESET 1: IBM proportional-spacing Selectric-based

Place Of Manufacture, Rights: 6pt Intertype News Gothic Bold Condensed
“STEREO”: 11pt IBM Univers Bold
Title: 11pt IBM Univers Bold Condensed (reduced)
Artist: 10pt IBM Univers Bold Condensed (reduced)
Side: 8pt IBM Univers Bold
Catalogue Number: 11pt IBM Univers Bold Condensed
Tracks: 6pt IBM Classified News Medium (reduced)
Speed, Matrix: 6pt IBM Classified News Medium

Comments: Unique to first pressings of *Rarities (UK)*. Artwork resized to fit all information.



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WORLD RECORD CLUB



TYPESET 1: Hot metal Linotype

Perimeter: Monotype Grottesque No. 216

“WORLD STEREO”: Ludlow Tempo Heavy Extended

Speed, Catalogue Number, Artist: 10pt Linotype Metro Medium

Side: 12pt Linotype Metro Medium

Title: 6pt Intertype Futura Demi Bold Oblique

Tracks, Royalty Stamps: 6pt Intertype Futura Demi Bold



TYPESET 2: Hot metal Linotype

Perimeter: 6pt Intertype News Gothic Condensed, reduced to around 5pt to fit all the information around the rim

“WORLD RECORD CLUB”: 14pt Plantin

Catalogue Number, Side, Artist: 8pt Linotype Metro Black

Tracks, Speed, Matrix, Title: 6pt Intertype Futura Demi Bold Oblique



TYPESET 3: Hot metal Linotype

Perimeter: 6pt Intertype News Gothic Condensed, reduced to around 5pt to fit all the information around the rim

“WORLD RECORD CLUB”: 14pt Plantin

Catalogue Number, Side, Artist: 10/12pt Intertype Futura Bold Condensed

Tracks, Speed, Matrix, Title: 6pt Intertype Futura Demi Bold

Comments: Introduced around 1976. This particular example, sans the STEREO rim print, dates from 1979.

BEATLES LP LABEL TYPESETTING

AXIS

TYPESET 1: IBM proportional-spacing Selectric-based

Perimeter: Linotype Helvetica (phototypeset)

“THE WORLD OF...”: Linotype Helvetica (phototypeset)

“AXIS”: Intertype Futura Medium (phototypeset)

Catalogue Number, Side: 11pt IBM Univers Bold Condensed

Title, Artist: 11pt IBM Univers Bold

Tracks, Speed, Matrix, ©: 6pt IBM Classified News Medium

Comments: Artwork resized to fit all information.



TYPESET 2: IBM proportional-spacing Selectric-based

Perimeter: 6pt IBM Univers 47, reduced to around 4/5pt to fit all the information around the rim

Catalogue Number: 10pt IBM Univers Bold

Title: 11pt IBM Univers Bold Condensed

Side: 8pt IBM Univers Bold

Artist: 18pt Bodoni Poster Italic (possibly phototypesetting)

Tracks, Speed, Matrix, ©: 6pt IBM Classified News Medium

Comments: This particular example, with the AX-701270 catalogue number, was introduced in late 1987.



TYPESET 3: Mergenthaler Linotype (or equivalent) Phototypesetting

Perimeter: 6pt Univers 57 Condensed

Catalogue Number: Linotype Helvetica Medium Condensed

Side: Linotype Helvetica Medium

Title: Linotype Helvetica Medium

Artist: Linotype Helvetica Medium Condensed

Tracks, Speed, Matrix: Linotype Helvetica Medium

